Criteria Establishment

- Define a successful product
- List of product objectives
- Sources
  - Similar products
  - Literature
  - Surveys

Criteria Validation

- Verify the value of the criteria
- Essential questions:
  - If the product meets all criteria will it indeed be a worthwhile product
  - Will meeting the criteria actually resolve the problem being addressed
Product Development

- Based upon criteria
- Step-by-step process
- Ongoing evaluation by formative committee

Chapter 4

Product Evaluation

- Testing through use of pilot project
- Conducted by summative committee
- Based upon criteria

Chapter 4

Results

- Description
  - Product
  - Development process
- Changes indicated
  - Pilot project
  - Summative committee
- Changes made/not made
- Description of final product

Chapter 5